This area folds around the back of the display

Premium Fabric Popup
5x3 Straight Frame with End Caps

Front Face Area: 146.5″ x 88.75″
Total Graphic Area: 175.75″ x 88.75″
Overall Graphic Size with Bleed: 177.75″ x 90.75″

90° bend

This area folds around the back of the display

bleed area
trim line
velcro placement
stitch line